

Market Access Activities in Early Preparation Phase I/II

9th – 13th of December 2024

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| **Monday, 9th**  | **Tuesday, 10th**  | **Wednesday, 11th** | **Thursday, 12th** | **Friday, 13th** |
|  | 09:00 – 10:00 | 09:00 – 10:00 | 09:00 – 10:00 | 09:00 – 10:00 |
| Using HEOR for regulatory**Clement Francois** | Demystifying Market Access**Isaac Odeyemi** | Market Access in China**Vivian Chen** | Low middle income country (LMIC) funding of innovative medicine.**Ines Fradi** |
| Break | Break | Break | Break |
| 10:15 – 11:15 | 10:15 – 11:15 | 10:15 – 11:15 | 10:15 – 11:15 |
| Managing Uncertainty**Mondher Toumi** | **Open Discussion on Market Access.** | Developing a company position and alignment for PRMA at Early Stage **Herve Lamarque** | Evidence Generation Learning Points from Experience**Zalmai Hakimi** |
| Break | Break | Break |  |
| 11:30 – 12:30 | 11:30 – 12:30 | 11:30 – 12:30 |
| Landscape practice**Mondher Toumi** | **Panel Discussion** | **Panel Discussion** |
| Break | Break | Break |
| 13:30 – 14:30 | 13:30 – 14:30 | 13:30 – 14:30 | 13:30 – 16:30 |
| Introduction **Mondher Toumi** | Epidemiology**Emilie Clay** | Systematic Literature Review (SLR) **Elzbieta Olewińska** | **Workshop** session in Breakout rooms**Mondher Toumi** |
| Break | Break | Break |
| 14:45 – 15:45 | 14:45 – 15:45 | 14:45 – 15:45 |
| Manage Entry Agreement**Mondher Toumi** | Patients in regulatory and access decision.**Francois Houyez** | **Workshop** Review Module 1**Mondher Toumi** |
| Break | Break | Break |
| 16:00 – 16:45 | 16:00 – 17:00 | 16:00 – 17:00 |
| Market Access Decision**Mondher Toumi** | Early Health Economics Model**Michał Pochopień** | Clinical Trial Design**Mondher Toumi** |

\*The schedule may be subject to minor changes